

R SCOTT MCLEOD JR.

Summary:-

- Dedicated, well-organized, creative professional with a background in the Graphic Design, Web Design, and Marketing industries.
- Email marketing expert skilled in creating targeted, dynamic, and event triggered email programs
- Looking for an opportunity to meet and exceed professional and personal goals.
- Strong communication skills, which facilitate a high level of collaboration among colleagues in a team-oriented environment.
- Quick learner able to solve problems easily and effectively enabling me to adapt to rapidly changing needs of a company.
- Design and develop websites for various small-to-medium-sized businesses.
- Update and maintain client websites on an ongoing basis.
- Provide all aspects of graphic design and print production to clients.
- Enjoys a fast-paced, creative, and challenging environment.

Skills:-

Software

Graphics: Adobe Photoshop CS4, Fireworks

Web: Adobe Dreamweaver, ImageReady, Flash CS4, Knowledge of Adobe Flex

Languages: HTML, CSS, Java, JavaScript, AJAX, PHP, MySQL

Other: Acrobat Professional, Microsoft Office Suite

Creative & Technical

Web: Banner Creation, CSS, Email Newsletters, File Conversion, HTML, JavaScript, Web Design, Web Development, Web Maintenance, Flash Integration

URL's

- www.oneguysgraphics.com
- www.jpdbf.com
- www.chaseb2b.com
- www.chasemarketingzone.com/ChaseMarketingZone_Demo.html

FLASH

- <http://www.oneguysgraphics.com/flash/interactiveMap.html>
- <http://www.oneguysgraphics.com/flash/bannerSystem.html>
- http://www.oneguysgraphics.com/flash/dataMap_bct.swf

R SCOTT MCLEOD JR.

Education

Full Sail
2001-2003
Orlando, FL

Associate of Science in Digital Media

- The Digital Media degree program focused on all aspects of visual presentation.
- Graphic Design, Video Editing, Website Publication were the core skills learned.
- Multi-media design and development provided the tools to communicate ideas and information to a broad range of audiences.

Experience:

Mediware Information Systems.

2010 - 2009
Jacksonville, FL

Web Developer / Email Marketing

- Design, Code, and troubleshoot HTML email
- Schedule and send client email
- Develop email tracking reports
- Develop, test and support existing web applications
- Use of PHP, HTML, Javascript, and CSS knowledge
- Worked with MySQL and Access for web app development
- http://www.oneguysgraphics.com/flash/dataMap_bct.swf -- This project was time sensitive, the data that is displayed in the map is pulled from an external xml file making the data easy to update, simply fill in new values in the xml file and the data is automatically integrated into the map

JPMorgan Chase

2009 - 2007
Jacksonville, FL

Marketing and Web Content Management Associate

- Maintain content across 6 six business channels on three main websites and numerous micro sites.
- Created and implemented direct mail, print, email, and calling campaigns
- Track and Analyze traffic to websites.
- Develop and maintain database information used to send emails to internal and external customers.
- Develop Reports for email tracking on a weekly and monthly basis.
- www.chasemarketingzone.com/ChaseMarketingZone_Demo.html -- This was designed to introduce new brokers to the power and capability of ChaseMarketingZone, the follow on to this flash demo was a fully interactive tutorial allowing the user to progress through the steps necessary to produce a marketing flyer for potential customers.
- <http://www.oneguysgraphics.com/flash/interactiveMap.html> -- The original intention of this flash map was to function as a resource for mortgage brokers to contact their appropriate Chase Account Executive; however, it is lightweight enough in design and programming to facilitate several different applications type. The map could also be used for informational as well as educational purposes.

R SCOTT MCLEOD JR.

Website Pros Inc.
2007 - 2005
Jacksonville, FL

E-commerce Support Specialist

- Build new stores.
- Maintain new stores for first 30 days of their lifecycle.
- Take incoming calls from a queue to assist customers in troubleshooting, maintaining and modifying their online stores.

Vision Graphics & Signs
2005-2004
Jacksonville, FL

Sign Shop Manager

- Run day-to-day operations of sign shop.
- Took phone orders and walk-in orders as well as maintained production and application of existing orders.
- Responsible for the graphic design and layout of all sign work.
- Assisting in production of all size signs and graphics for vehicles and business storefronts.

American Digital Graphics
2005-2003
Jacksonville, FL

Co-Owner

- Created and cut custom graphics for use as signs, banners, or vehicle graphics
- Worked out of the Beach Blvd Flea Market on the weekends and out of the home during the week.
- Learned how to manage people, resources and time to accomplish projects within established deadlines.

Contact

R. Scott McLeod Jr.
Cell: 904-472-0718
Email: acemcleod378@gmail.com
Location: Jacksonville, FL